

Face The Facts

Spring 2010


**ABOUT
FACE**
(614) 457-0448
1918 Bethel Road
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Vickie's Corner



Doesn't it feel good to feel the warm sun, breathe the fresh spring air, and enjoy the blossoms? Finally, the winter is over! If you felt like I did this winter it seemed to never end. Spring fever has played its hand with many people, so let's enjoy all of the joy with safe pleasure.

Skin biology will truly help one understand the benefits of skin care products. Knowledge of product ingredients will aid in what to use when, where and why. So lets begin with the subcutaneous layer (fat layer). This layer supports the upper structure of the skin. Deeper hair follicles, and sweat glands originate in this area. The dermis layer is where collagen and elastin reside, along with the hair bulb and capillaries. This area needs the retinols to rebuild the structure along with the Dermal/Epidermal junction. Peptides and antioxidants work in the dermal area to protect as well as help build. The Epidermis is the outer most layer of the skin which works with the Melanocytes to produce skin color and contains dead skin cells that protect the lower layers of the skin. Sunscreens protect this level of the skin. AHA's work to remove the dead cells, moisturizers help keep it moist, salicylic acid helps remove built up sebum (oil).

New products have been released this spring that will add to the structure and function of the skin from *Skinceuticals*®. The *Retexturing Activator* helps combine the function of both the epidermis and dermis together; once the skin layers begin to function in unity you will notice the surface of the skin losing discoloration and a stronger skin structure developing. The *Pigment Regulator* aids in shutting down the melanocytes; thus keeping the pigment at bay without the use of Hydroquinone (a skin bleaching product available by prescription). Please review new product information below that introduce you to new product technologies.

NEWS WORTHY INFORMATION

Botox® Cosmetic now has a new program called "Brilliant Distinctions™. You can enjoy all the benefits that come with the cosmetic company product line at this website:

www.botoxcosmetics.com.

Need a new hair dresser? Just drop by our office to pick up a FREE hair cut certificate from S.H.A.G. on Nottingham Road, Upper Arlington, Ohio. The staff comes highly recommend as Ellen (owner) does Vickie's hair.

Refer a new patient to About Face and be automatically entered into a June 1st, 2010 drawing for \$250.00 worth of hair services from S.H.A.G. (Scioto Hair Artist Group) and a Package of 6 Underarm laser hair removal treatments (or an area of equal value) from About Face.

Vitamin C – Apply Vitamin C directly after washing skin if you are not using glycolic pads. Wait 5 minutes before applying another product for better results. Tip: apply Vitamin C, then make coffee before applying your other skincare products.

New Products

Skinceuticals® has introduced **Sheer Physical UV Defense – SPF 50** with no chemical filters. Retail \$30.00. Use with an antioxidant serum daily for ultimate coverage against UV rays.

Skinceuticals® **Retexturing Activator** – A resurfacing and replenishing serum that promotes efficient exfoliation to expedite the removal of exiting discoloration, while reinforcing the skin's barrier. Retail \$80.00

Skinceuticals® **Pigment Regulator** – Potent, yet safe daily skin brightening treatment that lightens dark spots and helps even skin tone. **Clinical studies prove it as effective as 4% Hydroquinone.**

Skinceuticals® **Pigment Mask** - \$150.00 per treatment. It takes the skin to the next level with pigment removal and resurfacing. Research demonstrates you will need 6 treatments for best results.

Check your mail!

Please, stay tuned for additional events and specials each month.

Dr. Roger Garcia has recently published a new book on anti-aging, scheduled to be released the end of May. Please plan to attend an evening with Dr. Garcia with a book signing and tips on healthier living soon; date to be announced.

Specials

Laser Specials:

Purchase a package of 6 laser hair removal treatments – get 2 maintenance treatments free!

Buy 2 single treatments – get free!

Purchase one maintenance hair removal – get one free!

Facial Rejuvenation \$250.00 per treatment – get a Micro-current for \$100.00 with each purchase of laser rejuvenation.

Skin Care Specials:

Purchase a *Skinceuticals*® Pigmentation Mask Series of 6 – get the Advance Brightening System free! Save \$295.00.

Mother's Day Special

During the month of May purchase a Hydrafacial at \$85.00 and get one free for your Mother or Daughter at the same appointment. Call now; the schedule will be filled quickly!

Purchase any skin care item in May and receive 50% off any Miche Bag or accessories.

Special Event

W.I.N.O.S

(Women In Need Of Sparkle)

May 25th, 2010 6-8 PM

Please join us here at About Face Cosmetic Therapy Center as Christine Fernandes presents Touchstone Crystal Jewelry. Light refreshments, beverages, and white sparkling wine will be served.

Please R.S.V.P. by May 20th
457-0448

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Questions or comments? E-mail us at AboutFace@aboutface-ctc.com or call 614-457-0448

